SPONSORSHIP OPPORTUNITIES

ABOUT THE ANNUAL CELEBRATION

Join the Celebration

Each fall, some 1,800 New England Council members and guests, representing business and organizations throughout the six-state region, gather in the greater Boston are for the Council's Annual Celebration. The event has become one of the region's most anticipated and well-attended business events. The 2026 Annual Celebration will be held on the evening of Thursday, October 29, 2026, at the Hynes Convention Center in Boston.

Sponsor New England's Premier Business Event

Don't miss your opportunity to be among the dozens of well-known and respected business and organizations sponsoring the Centennial Celebration. A variety of sponsorship opportunities are available—learn more about the various benefits of sponsorship below. If you are interested in sponsoring the event, please contact Larry Zabar at (617) 723-4009 or lzabar@newenglandcouncil.com.

LEARN MORE

PLATINUM – $50,000

- All guests invited to VIP Honoree Reception
- Premier listing of company logo on event website with clickable link to your company website
- Premier listing of company logo on event communication
- 30- second video message from company representative to be shown during program
- Company logo featured in event promotional video leading up to event
- Company logo featured in event presentation and event signage
- Company recognized in President's remarks
- Individual social media recognition in weeks leading up to event posted across all platforms (Facebook, Instagram, LinkedIn, and X; combined 15,000 followers)
- Two (2) tables of 10 in a premier location for event

DIAMOND – $25,000

- 10 Tickets to VIP Honoree Reception
- Prominent listing of company logo on event website with clickable link to your company website
- Prominent listing of company logo on event communication
- Company logo featured in event promotional video leading up to event
- Company logo featured in event presentation and event signage
- Social media recognition in weeks leading up to event
- Table of 10 in premium location for event

GOLD – $15,000

- 6 Tickets to VIP Honoree Reception
- Company name listed on event website
- Company name featured in event presentation
- Table of 10 in premium location for event

SILVER – $10,000

- 4 Tickets to VIP Honoree Reception
- Company name listed on event website
- Company name featured in event presentation
- Table of 10

BRONZE – $5,000

- Company name listed on event website
- Company name featured in event presentation
- Table of 10

The New England Council, Inc. is a tax-exempt, not-for-profit organization under Section 501(c)6 of the Internal Revenue Code. Accordingly, your payments to the Council are not deductible as charitable contributions under Section 170(c) of the Internal Revenue Code.