

The logo features the text "NEW ENGLAND COUNCIL" in a white, sans-serif font, arched over the large white numbers "2026". Below "2026", the words "ANNUAL CELEBRATION" are written in a smaller, white, sans-serif font. The background is a dark green with a bokeh effect of lighter green circles.

# NEW ENGLAND COUNCIL 2026 ANNUAL CELEBRATION

## **2026 ANNUAL CELEBRATION SPONSORSHIP OPPORTUNITIES**

### **ABOUT THE ANNUAL CELEBRATION**

#### **Join the Celebration**

Each fall, some 1,800 New England Council members and guests, representing business and organizations throughout the six-state region, gather in the greater Boston area for the Council's Annual Celebration. The event has become one of the region's most anticipated and well-attended business events. The 2026 Annual Celebration will be held on the evening of Thursday, October 29, 2026, at the spectacular Encore Boston Harbor in Everett, MA.

#### **Honor Remarkable New Englanders**

The highlight of each year's event is the presentation of the prestigious "New Englander of the Year" awards. First presented over 60 years ago, the award honors residents and natives of the New England states for their commitment and contributions to economic growth and prosperity in our region. Over the years, the Council has honored leaders from both the public and private sectors, such as U.S. Senators and Representatives, Governors, cabinet secretaries, college presidents, non-profit executives, prominent journalists, and CEOs of some of the region's most respected and successful businesses. You can view a [full list of past honorees](#) on our website.

#### **Sponsor New England's Premier Business Event**

Don't miss your opportunity to be among the dozens of well-known and respected business and organizations sponsoring the Centennial Celebration. A variety of sponsorship opportunities are available—learn more about the various benefits of sponsorship below. If you are interested in sponsoring the event, please contact Larry Zabar at (617) 723-4009 or [lzabar@newenglandcouncil.com](mailto:lzabar@newenglandcouncil.com).

[\*\*LEARN MORE\*\*](#)

# NEW ENGLAND COUNCIL 2026 ANNUAL CELEBRATION

## **PLATINUM – \$50,000**

- All guests invited to VIP Honoree Reception
- Premier listing of company logo on event website with clickable link to your company website
- Premier listing of company logo on event communication
- 30- second video message from company representative to be shown during program
- Company logo featured in event promotional video leading up to event
- Company logo featured in event presentation and event signage
- Company recognized in President’s remarks
- Individual social media recognition in weeks leading up to event posted across all platforms (Facebook, Instagram, LinkedIn, and X; combined 15,000 followers)
- Two (2) tables of 10 in a premier location for event

## **DIAMOND – \$25,000**

- 10 Tickets to VIP Honoree Reception
- Prominent listing of company logo on event website with clickable link to your company website
- Prominent listing of company logo on event communication
- Company logo featured in event promotional video leading up to event
- Company logo featured in event presentation and event signage
- Social media recognition in weeks leading up to event
- Table of 10 in premium location for event

## **GOLD – \$15,000**

- 6 Tickets to VIP Honoree Reception
- Company name listed on event website
- Company name featured in event presentation
- Table of 10 in premium location for event

## **SILVER – \$10,000**

- 4 Tickets to VIP Honoree Reception
- Company name listed on event website
- Company name featured in event presentation
- Table of 10

## **BRONZE – \$5,000**

- Company name listed on event website
- Company name featured in event presentation
- Table of 10

The New England Council, Inc. is a tax-exempt, not-for-profit organization under Section 501(c)6 of the Internal Revenue Code. Accordingly, your payments to the Council are not deductible as charitable contributions under Section 170(c) of the Internal Revenue Code.