

# New England Innovates: Early Disease Detection

THE  
NEW ENGLAND  
COUNCIL

Featuring  
U.S. Representative Jim McGovern  
March 13, 2026 - UMass Club

## AGENDA

- 8:30 – 9:00 a.m.**      **Registration & Networking**
- 9:00 – 9:10 a.m.**      **Welcome**  
James T. Brett, President & CEO of The New England Council
- 9:10 – 9:15 a.m.**      **Introduction of Congressman McGovern**  
Tom Crohan, Vice President & Counsel, U.S. Law & Government Relations at John Hancock
- 9:15 – 10:00 a.m.**      **Remarks by Congressman McGovern followed by audience Q&A**
- 10:00 – 11:00 a.m.**      **Breakout Discussion: Examining Innovation and Cost Savings Associated with Early Disease Detection**
- Moderator:*  
Andrea Hechavarria, President & CEO of New Hampshire Life Sciences
- Panelists:*
- Lindsay Hanson - Chief Marketing Officer and Head of Health & Wellness Solutions, John Hancock
- Maureen Japha - Associate Vice President, Neuroscience Corporate Affairs, Eli Lilly and Company
- Jennifer Malinowski - Senior Director, Market Access and Medical Policy, Labcorp
- Dr. David Ryan - President of the MGB Cancer Institute
- Phylicia Woods Lisiak, JD, MSW - Director of Government Relations, Hologic
- 11:00 a.m.**      **Adjourn**



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## SPEAKER & PANEL BIOGRAPHIES

### **Tom Crohan, Vice President & Counsel, U.S. Law & Government Relations at John Hancock**

Tom Crohan is Vice President & Counsel, U.S. Law & Government Relations at John Hancock. In this role, he provides counsel on a range of legal matters, advances federal, state and local Government Relations objectives, and provides leadership on key sustainability initiatives, including by serving as the Secretary on the company's Executive Sustainability Council. Previously, he was a leader on the Global Sustainability team overseeing the company's Community Investment function. Before joining John Hancock in 2010, Tom served as a trusted advisor and aide to U.S. Senator Edward M. Kennedy and briefly for interim Senator Paul Kirk, where he gained invaluable public service experience. Tom holds leadership positions on behalf of John Hancock with several prominent organizations. These include the Life Insurance Association of Massachusetts, The American Council of Life Insurers Federal Legislative Strategy Group, the New England Council's Financial Services Committee, the Massachusetts Capital Resource Company, The Life Initiative, and Life & Health Guaranty Associations in Maine, Massachusetts, New Jersey and Vermont. Beyond his professional endeavors, Tom is deeply committed to community service. He co-founded the Massachusetts Military Heroes Fund and serves on the board of the Friends of Martin's Park and the advisory board of the Massachusetts General Hospital for Children.

He played a pivotal role in the establishment of One Fund Boston, which successfully raised and distributed nearly \$80 million to those most affected by the 2013 Boston Marathon bombings. Recognized for his contributions, Tom was named one of the Greater Boston Chamber of Commerce's Ten Outstanding Young Leaders and was nominated to participate in Harvard Business School's Young American Leaders Program. Tom earned his law degree from Suffolk University Law School and holds a bachelor's degree in political science & communication from the University of New Hampshire.



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### **U.S. Representative Jim McGovern** **Massachusetts 2<sup>nd</sup> Congressional District**

Congressman Jim McGovern represents the Second District of Massachusetts in the United States House of Representatives. He is a champion for the people of his home state of Massachusetts, and a global leader working to end hunger, protect human rights, and promote peace. He believes public service should be about bringing us together and working to make life better for all our families.

Jim has been the top Democrat on the powerful House Rules Committee since 2018, serving as Chairman during the 116th and 117th Congress. Jim has worked hard on the Rules Committee to change business as usual on Capitol Hill and make Congress work in a more open, transparent, bipartisan way. For example, he put in place rules to give all Members of Congress more time to read bills. He required that bills to go through the committee process instead of just being written behind closed doors, and he created a new office to recruit and retain congressional staff that reflect the diversity of the American people.

On the House Agriculture Committee, Jim has been a global leader in the fight to end hunger. He fought for and successfully secured a White House Conference on Hunger, Nutrition, and Health to make ending hunger a national priority. Thanks to Jim's advocacy and tireless work, military families are being screened for hunger for the first time ever, families with children get enhanced food benefits, schools are able to provide more nutritious meals, and America now has a plan to end hunger within the decade.

Jim has spent his career in public service working to strengthen America's global leadership when it comes to protecting human rights and promoting peace. He serves on two commissions which monitor, investigate and advocate on behalf of international human rights, the rule of law, and good governance: the Congressional-Executive Commission on China, and the bipartisan Tom Lantos Human Rights Commission. He has written and successfully passed into law several bills which help America identify and hold accountable corrupt foreign officials and human rights abusers. He has also authored and passed into law several pieces of legislation to hold the government of China accountable for human rights violations, including the Uyghur Forced Labor Prevention Act, the Tibet Policy and Support Act, and the Hong Kong Human Rights and Democracy Act

Jim's concern for human rights goes back to his time as a Congressional staffer, when he led an investigation into the murders of six Jesuit priests, their housekeeper and her daughter in El Salvador. Jim uncovered that the murders were committed by Salvadoran soldiers who had been trained by the United States Government—leading to a major shift in public opinion and a change in U.S. policy that made future military aid contingent on improved human rights in El Salvador.

Jim worked his way through college, earning a BA in history and then spending over a decade working in the office of Congressman Joe Moakley, a Democrat from South Boston. His time working for Moakley taught him that you have to stand up for what you believe in and work hard to give back to your community.



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After Republicans took control of the House of Representatives in 1995, Jim saw that Washington was working harder than ever for the rich and powerful while everyday people fell further and further behind. He successfully ran for Congress in 1996, and has won reelection every two years since then.

Jim takes principled stands on tough issues and works with Members of Congress from across the aisle and throughout the country to ensure that every single person in America and around the world is treated with dignity, decency, fairness, and respect.

### **Andrea Hechavarria** **New Hampshire Life Sciences** **President & CEO**

Andrea Hechavarria is President & CEO of NH Life Sciences (NHLS), the statewide life sciences association—built by the industry, for the industry. Alongside co-founders Cindy Conde and John Whelan, Andrea established NHLS in 2023, successfully building membership from the ground-up with the backing of founding member companies and attracting broad interest from life sciences companies across the state. NHLS' arrival in New Hampshire represents an exciting new chapter in the state's economic history, as the industry is a priority growth sector for the Granite State with significant opportunity for further expansion. NHLS' mission is to foster growth and awareness of the life sciences industry in New Hampshire and to attract and retain world-class talent and innovation. Under Andrea's leadership, NHLS works to connect, convene, and facilitate the advancement of the life sciences industry in the Granite State through member programs and events, policy advocacy, industry intelligence, and education.

Andrea is a proud NH native with an extensive career in government, policy and industry. Most recently she built and led the Global Government Affairs function for Terumo Blood and Cell Technologies, a global leader in blood component, therapeutic apheresis and cellular technologies. Prior to Terumo BCT, Andrea served as Chief of Staff to the CEO and as VP of Government Affairs at Butterfly Network, a highly innovative and disruptive handheld ultrasound technology start-up.

Andrea began her work in the medical device industry at 3M Company where she worked closely with the White House COVID-19 Task Force and 3M business leaders to respond to the pandemic and the unprecedented global demand for N95 respirators. While at 3M she also worked closely with the global medtech association, AdvaMed, to successfully repeal the medical device tax.

Andrea is passionate about advocating for the life sciences community and the impact R&D, science, and innovative technology have on patients and our healthcare system at large. She has a strong reputation within the highest ranks of government and our nation's leading business trade associations.

Earlier in her career, Andrea spent nearly a decade in the United States Senate. During that time she had the privilege of working for multiple U.S. Senators and focused on cross-industry regulatory reform, energy, and environmental issues.



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While in Washington she also served as one of the first Ambassadors for the Global War on Terrorism Memorial Foundation, where she helped lead the advocacy strategy for a Memorial to be built on the National Mall in Washington, DC to honor the service and sacrifice of all who have served in the Global War on Terrorism.

Andrea holds an M.B.A. from Johns Hopkins Carey Business School and a B.A. in political science from Loyola University Maryland. She resides in Amherst, NH with her husband and two young children.

## **Lindsay Hanson**

### **Chief Marketing Officer and Head of Health & Wellness Solutions, John Hancock**

Lindsay Hanson is the Chief Marketing Officer of John Hancock and Global Head of Behavioral Insurance of Manulife. A member of the US and Insurance Leadership teams, Lindsay is responsible for driving the successful execution of John Hancock's marketing strategy and Manulife's global Behavioral Insurance strategy, including growing sales, optimizing program economics to strengthen profitability, and improving customer experience and engagement.

Lindsay builds strategic business partnerships to transform the buying experience and expand on the company's new approach to life insurance, which helps customers protect their financial future while rewarding them for taking steps to live a longer, healthier life. She leads a team that executes partnerships, collaborations and the development of new initiatives to achieve growth targets and continue building out a world-class customer experience for Manulife and John Hancock Insurance customers in North America. She has strong and active working relationships across the company and the industry to bring this vision to life. Her passion is wellness, and she is always exploring ways to incorporate this into Manulife's global customer engagement strategy.

Lindsay lives with her son, Jack, on the south shore of Massachusetts. Her interests include spending time with her family, running, and skiing in the White Mountains. Lindsay is a graduate of Northeastern University in Boston, MA with a BA in Business Finance and Entrepreneurship.

## **Maureen Japha**

### **Eli Lilly and Company**

### **Associate Vice President, Neuroscience Corporate Affairs**

Maureen Japha is an Associate Vice President for Environment Shaping in Neuroscience Corporate Affairs. In this role, Maureen focuses on regulatory policy, value, and access issues connected with Lilly's Neuroscience portfolio, with a specific focus on Lilly's Alzheimer's disease therapeutics and diagnostics. Maureen's prior roles at Lilly include serving as the policy lead for Lilly's Biomed business unit, working across immunology, pain, and migraine.

Maureen has over 15 years of experience in the field of health policy. Based in D.C., she started her career as a Hatch-Waxman litigator at Covington & Burling, LLP before transitioning into health policy with roles at FasterCures, PhRMA, and PWR. Maureen holds a BS in Biology from Tufts University and a JD from Washington University School of Law.



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### **Jennifer Malinowski**

#### **Labcorp**

#### **Senior Director, Market Access and Medical Policy**

Dr. Jennifer Malinowski is the Senior Director of Market Access and Medical Policy at Labcorp, where she leads strategic initiatives that connect cutting-edge diagnostics with sustainable access and reimbursement pathways. With a career spanning industry, academia, and clinical research, Jennifer brings deep expertise in precision medicine, health economics, and bioethics. Jennifer earned her PhD in Human Genetics from Vanderbilt University and is an INGUIDE-certified guideline methodologist. Known for her collaborative leadership and ability to translate complex science into actionable policy, she is a trusted voice among both public and private sector stakeholders.

### **David P. Ryan, MD**

#### **President, Mass General Brigham Cancer Institute**

Dr. David Ryan has served as President of Mass General Brigham Cancer Institute since 2025. Previously, he served as Physician-in-Chief for Mass General Brigham Cancer Institute and chief of hematology/oncology and clinical director of Mass General Cancer Center. With a career dedicated to gastrointestinal malignancies, his expertise extends to designing and conducting clinical trials for patients with gastrointestinal cancers. He is the Shelby Memorial Professor of Medicine at Harvard Medical School.

Dr. Ryan's contributions have earned him recognition on national committees, including clinical task forces for the National Cancer Institute, the National Comprehensive Cancer Network, and the American Society of Clinical Oncology. He obtained his MD from Columbia University College of Physicians & Surgeons. He completed residency in Internal Medicine at Columbia-Presbyterian Medical Center and fellowship in Hematology-Oncology at the combined Brigham and Women's Hospital/Massachusetts General Hospital/Dana-Farber Cancer Institute program. He has published over 100 articles in peer review journals, reviews, book chapters and editorials.



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### **Phylicia Woods Lisiak, JD, MSW** **Director of Government Relations** **Hologic**

Phylicia L. Woods Lysiak serves as a Director of Government Relations at Hologic, where she oversees a comprehensive portfolio focused on innovative medical technologies designed to detect, diagnose, and treat health conditions impacting women worldwide. Prior to joining Hologic, she was the Director of Government Affairs and Alliance Development at GRAIL where she developed and implemented federal advocacy strategies on increasing access to multi-cancer early detection screening tools for Medicare beneficiaries.

Phylicia formerly served as Executive Director of the Cancer Policy Institute at the Cancer Support Community (CSC) and as Director of Federal Relations at the American Cancer Society Cancer Action Network (ACS CAN), where she led the development and implementation of strategies to advance federal legislation and regulations that support access to preventive and affordable health care for individuals affected by cancer.

Previously, Phylicia served as Counsel to former U.S. Senator Claire McCaskill on the Senate Homeland Security and Governmental Affairs Committee and as Health Counsel on the Senate Special Committee on Aging. Prior to her work in the Senate, she was a Non-Formal Education volunteer in the U.S. Peace Corps in Nhlngano, Eswatini (Kingdom of Swaziland) and worked as a Legislative Assistant to former U.S. Congressman Russ Carnahan.

Phylicia earned a Juris Doctor at the University of South Carolina School of Law, and a Master of Social Work and a Bachelor of Arts in Psychology from Saint Louis University.



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