



# JA Inspire™



*New date!*

**Friday, December 9, 2022**

9:00 AM - 3:00 PM

**Hynes Convention Center**

900 Boylston Street

Boston, MA 02155

Junior Achievement is excited to present JA Inspire, a hands-on career readiness program and exploration fair for 8th grade students throughout Boston and beyond. In partnership with local organizations and businesses representing various industries, JA Inspire encourages students to start exploring their career options early through dynamic interactions, activities, and booth presentations.

JA Inspire, like all Junior Achievement programs, aligns with our strategic vision to close the wealth and opportunity gaps for middle and high school students in ten impact communities—Boston, Brockton, Chelsea, Lawrence, Lowell, Lynn, Quincy, Somerville, Worcester and Manchester NH—by creating middle school to career pathways, igniting youth entrepreneurship and preparing financially savvy youth.

We invite you to host a booth, staffed by your employees and representatives, to meet our region's young people—the talented and diverse students who are your pipeline for future employees and leadership within your sector. While showcasing your company, we invite you to get creative! Fill your booth with activities and demos, show off your products and services, and introduce students to the many roles, pathways, and career opportunities within your company and industry. JA Inspire is a great opportunity for your team to network with approximately 1,200 8th graders while offering employee engagement and a meaningful volunteer experience with young people. To see this program in action, take a look at JA of Rhode Island's 2019 video [here](#).

At the same time, we recognize that many schools are not ready for an in-person experience and with that in mind, JA Inspire will also be available on a virtual platform. Your company will be represented in-person and virtually to our students. On the turn-key platform designed for virtual conferences and fairs, students can visit animated booths, watch informational videos and webinars, visit organization websites, and interact with employers. To see the virtual platform in action click [here](#). Join us in making a difference as we open doors for our youth and prepare them to succeed in their careers.

# Sponsorship Levels

## Presenting Sponsor \$50,000

- Possibility to give welcome remarks (not guaranteed)
- Logo on pictures from photobooth
- Four invitations to the VIP breakfast
- Verbal recognition and sponsor thank you from student welcome mat
- Logo recognition on registration counters, nametags, welcome totes, snack bags, and on hydration stations
- Logo recognition on welcome banner or signage
- Booth highlighted on fair map for students
- Two co-branded individual highlight social media posts
- Opportunity to provide semi-live or pre-recorded video in virtual auditorium (30 min)
- Logo recognition in marketing materials, day-of signage, and JA Inspire virtual platform
- 10 x 30 booth or corporate island booth and all associated benefits on page three. *(See more details about corporate island on page three)*

## Gold Sponsor \$25,000

- Four invitations to the VIP breakfast
- Verbal recognition and sponsor thank you from student welcome mat
- Logo recognition on registration counters, welcome totes, and on hydration stations
- Logo recognition on welcome banner or signage
- Booth highlighted on fair map for students
- One co-branded individual highlight social media posts
- Opportunity to provide semi-live or pre-recorded video in virtual auditorium (20 min)
- Logo recognition in marketing materials, day-of signage, JA Inspire virtual platform
- 10 x 30 booth or corporate island booth and all associated benefits on page three. *(See more details about corporate island on page three)*

## Breakfast Sponsor \$12,000

- Opportunity to network with approximately 50+ businesses throughout Greater Boston
- Six invitations to the VIP breakfast
- Verbal recognition and sponsor thank you from welcome podium at breakfast
- Logo recognition on registration table and breakfast banner or signage
- Logo on breakfast napkins, food stations, and table displays
- Logo recognition in marketing materials, day-of signage, and social media
- 10 x 20 booth and all associated benefits on page three

## Silver Sponsor \$10,000

- Two invitations to the VIP breakfast
- Verbal recognition and sponsor thank you from student welcome mat
- Logo recognition on welcome banner or signage
- Booth highlighted on fair map for students
- Logo table tents on high tops
- Opportunity to provide semi-live or pre-recorded video in virtual auditorium (10 min)
- Logo recognition in marketing materials, day-of signage, JA Inspire virtual platform, and social media
- 10 x 20 booth and all associated benefits on page three

# Booth Pricing & Details

## 20 x 20 Corporate Island \$5,000

- 20 x 20 raw space with 100% customization. Exhibitor floor is marked off for your designated area and all exhibit requirements are at the exhibitor's expense. Any outside furniture/displays etc. need to be approved first by Hynes Convention Center. Vendor for rentals will be provided
- Virtual booth with customizable display, video content, links to website etc., and attachable documents
- Company recognition in marketing materials, day-of signage, and JA Inspire virtual platform

## 10 x 30 Corporate Booth \$2,250

- 10 x 10 booth benefits listed
- Virtual booth with customizable display, video content, links to website etc., and attachable documents
- Company recognition in marketing materials, day-of signage, and JA Inspire virtual platform

## 10 x 20 Corporate Booth \$1,500

- 10 x 10 booth benefits listed
- Virtual booth with customizable display, video content, links to website etc., and attachable documents
- Company recognition in marketing materials, day-of signage, and JA Inspire virtual platform

## 10 x 10 Corporate Booth \$750

- Opportunity to engage with and inspire approximately 1,200 regional 8th grade students
- (1) 6' x 30" H draped table (uniform in color)
- 2 side chairs
- 8' high back wall
- 3' high side drape
- 1 wastebasket
- 7' x44" one-line booth ID sign
- Virtual booth with customizable display, video content, links to website etc., and attachable documents
- Company recognition in marketing materials, day-of signage, and JA Inspire virtual platform

*Non-profit rate 25% off any booth size*

Any additional furniture, equipment, and booth setups need to be approved two months in advance by the Hynes Convention Center and Tiersa Carlos, Program Manager, Career Readiness Pathway at [tcarlos@janewengland.org](mailto:tcarlos@janewengland.org). For any questions or to secure your sponsorship please contact, Jojo Antonio at [jantonio@janewengland.org](mailto:jantonio@janewengland.org).

